## ADDENDUM ENHANCED OM/FM GUIDELINES

Effective January 2022

## SCOPE

PRODUCT ACCOUNTS can be registered as bonafide DEALERSHIP ACCOUNTS, directly sponsored by Nominated OM/FM Dealers.

## **REGISTRATION GUIDELINES:**

- 1. Applicable to all PRODUCT ACCOUNTS registered starting January 2022.
- All Dealers are eligible for this program, as long as they are registered OM/FM Dealers.
- OM/FM Dealers must now nominate ONLY one (1) OM/FM Dealership Account for this enhanced program. (Old/Current Dealers have until June 30, 2022 to nominate a Dealership Account for this program. New Dealers have six (6) months from date of Dealer Registration.)
- 4. Nominated OM or FM Dealer Accounts may directly sponsor as much as 100 new Product Accounts as new dealers. The Direct Sponsor is automatically the Nominated OM or FM Account.
- 5. Old dealers may register one Dealership Account to become a nominated OM or FM account.
- 6. The Nominated Dealership Account that will be used as the Direct Sponsor of these said Product Accounts must be declared upon OM/FM registration.
- 7. Product Accounts, under or directly sponsored by your nominated OM/FM account, is eligible to earn GSOC/Pairing bonus, for life.

## **APPLICATION GUIDELINES:**

- 1. Only Nominated OM or FM Dealers under this program may directly sponsor a Product Account as bonafide dealers, and earn GSOC/Pairing Bonus
- 2. The Dealership Account as Direct Sponsor for this program must be declared and nominated upon OM/FM registration.
- 3. Only the nominated dealership account may qualify in this program.
- 4. If a non-nominated OM/FM account will be used as a Direct Sponsor of a Product Account, the said PA's will be treated as regular Product Accounts, thus, not eligible to earn GSOC/Pairing Bonus.